Bachelor of Science {B.S.} in Business Administration

1. Choose a Concentration

SELECT FROM:
* Cannot select multiple concentrations from a single department

- ACCOUNTANCY
- BUSINESS ANALYTICS
- ECONOMICS
- ENTREPRENEURSHIP & BUSN DEVELOPMENT
- FINANCE
- HUMAN RESOURCE MANAGEMENT
- INTERNATIONAL BUSINESS

- MANAGEMENT INFORMATION SYSTEMS
- MANAGEMENT & LEADERSHIP
- MARKETING – PROFESSIONAL SELLING
- MARKETING - MARKETING STRATEGY
- SUPPLY CHAIN MANAGEMENT

2. Get Admitted to CSB

✓ COMPLETE THE ADMISSION COURSES WITH A C- OR BETTER

- ENG 100 OR 101
- MAT 151 OR 161
- ACG 201 + ACGL 201
- ENG 200 OR 201
- BAN 280
- ECN 221
- ECN 222

✓ EARN A MINIMUM 2.7 CUMULATIVE GPA AT UNCW
✓ EARN SOPHOMORE STANDING WITH 30+ CREDIT HOURS
✓ EARN RESIDENCY OF 12 CREDIT HOURS AT UNCW IN CSB COURSEWORK

* can include courses listed above

APPLY ONLINE THROUGH CSB PORTAL
Take Business Core Courses

- Check for course pre-requisites
- BUS 292 + ENG 292
- ACG 203
- MIS 313
- SCM 370
- FIN 335
- BLA 361
- INB 300
- MGT 350
- MKT 340
- MGT 455 {Capstone}

Take Concentration Courses

- Complete 18 – 21 additional credit hours
- Courses will vary depending on concentration choice

Apply to Graduate!

- Minimum 2.0 cumulative GPA required
- Must earn 124 credit hours
Bachelor of Arts {B.A.} in Economics

1. Get Admitted to CSB
   ✓ Complete the Admission courses with a C- or better
     - MAT 151 or 161
     - ECN 221
     - BAN 280 or STT 215
     - ECN 222
   ✓ Earn a minimum 2.7 cumulative GPA at UNCW
   ✓ Earn Sophomore standing with 30+ credit hours
   ✓ Earn residency of 12 credit hours at UNCW, including at least 6 hours of Economics at the 200 level or higher

2. Take Advanced Econ Courses
   ✓ Complete with a C- or better
     *Check for course prerequisites
     **Requires 6 hrs of ECN at 300 level + 3 hrs ECN at 400 level
     - ECN 321
     - ECN 322
     - ECN 326
     - ECN 426
     - ECN 324
     - ECN 328
     - ECN 377
     - ECN 477
     - ECN 3___
     - ECN 3___
     - ECN 4___

3. Apply to Graduate!
   ✓ Minimum 2.0 cumulative GPA required
   ✓ Must earn 124 credit hours