

Option: **MARKETING**
B.S. Business Administration
Cameron School of Business

CATALOGUE YEAR 2009 - 2010 to Present

Students must earn a minimum GPA of **2.00** in all business and concentration courses attempted in CSB. No grade below a "C-" will be accepted towards graduation in a student's concentration or business school core course in that same concentration (UNCW Undergraduate Catalogue)

- ¹Required for Admission to CSB
- *Admission to CSB is required to enroll
- +Junior Standing
- ++Senior Standing

DOUBLE OPTION WITH MLD

Name: _____

SID: _____

UNCW: _____ Transfer: _____

124 Credit Hours Minimum needed to graduate

	Sem. & Yr.	Grade	Hours
BASIC STUDIES: (45 semester hours)			
¹ ENG 101	_____	_____	_____
¹ ENG 201	_____	_____	_____
or ENG 103	_____	_____	_____
PED 101	_____	_____	_____
HUMANITIES (12-18 hours)			
LIT	_____	_____	_____
HST	_____	_____	_____
PAR	_____	_____	_____
¹ FLL	_____	_____	_____
FINE ARTS (3 - 9 hours)			
_____	_____	_____	_____
NATURAL & MATH SCIENCES (10 - 16 hours)			
MATHEMATICS (3 - 8 hours)			
MAT 111 OR 115	_____	_____	_____
¹ MAT 151 or 161	_____	_____	_____
NATURAL SCIENCES (7 - 12 hours)			
LIFE	_____	_____	_____
PHYS	_____	_____	_____
SOCIAL & BEHAVIORAL SCIENCES (6 - 12 hours)			
¹ ECN 221	_____	_____	_____
¹ ECN 222	_____	_____	_____
BASIC STUDIES			
_____	_____	_____	_____

	Sem. & Yr.	Grade	Hours
CSB CORE (34 semester hours)			
¹ ACG 201	_____	_____	_____
¹ ACGL201	_____	_____	_____
ACG 203	_____	_____	_____
+BLA 361	_____	_____	_____
+INB 300	_____	_____	_____
FIN 335	_____	_____	_____
MIS 213	_____	_____	_____
+MGT 350	_____	_____	_____
+MKT 340	_____	_____	_____
OPS 370	_____	_____	_____
¹ QMM 280	_____	_____	_____
* MGT 455	_____	_____	_____

	Sem. & Yr.	Grade	Hours
REQUIRED OPTION COURSES (21 hours)			
*MKT 343	_____	_____	_____
*MKT 348	_____	_____	_____
*MKT 349	_____	_____	_____
*MKT 443	_____	_____	_____
++*MKT 445	_____	_____	_____
² MKT _____	_____	_____	_____
² MKT _____	_____	_____	_____

² Select two (2) courses from: MKT *345, *346, *347, *441, *442, *444, *447, *448, +*495

Total Basic Studies 45 semester hours

ELECTIVES (24 course credit hours of which, 15 must be outside of the CSB)

<i>CSC 105</i>	_____	_____	3
<i>CJR 105</i>	_____	_____	3
<i>SOC 105</i>	_____	Sample Courses	3
<i>PLS 111</i>	_____	_____	3
<i>PSY 105</i>	_____	_____	3

<i>MGT</i>	_____	_____	3
<i>MGT</i>	_____	_____	3
<i>MGT</i>	_____	_____	3

Total Semester Hours (124 minimum) _____