Program Description

In today's business environment, international exposure is becoming increasingly important to firms looking to hire, promote, and groom high potential individuals. Over the course of 10 days, the Winter MBA Seminar consists of lectures, facilities tours, and insights into international business strategy and industry from leading experts. This firsthand experience gained and perspectives developed on this seminar will help you develop personally and professionally. While exploring Paris and London, the seminar incorporates interactive sessions with executives and top management at firms such as:

**AT&T France, Deloitte UK, Lloyd’s of London and more.**

Student Testimonial

“The Winter MBA IBS Seminar was one of the most rewarding experiences. On this program, the many presentations and visits provided key takeaways that any student should learn and experience. It is not just learning from a textbook but seeing the real life application of the information that students have learned already or learned on the seminar from professionals. The world is getting smaller and more competitive each day. It is important for future business leaders to understand how different countries operate and work in order to understand international business.”

- James, University of Alabama

Program Features

- This international travel course may replace 1 elective in your major
- Networking with Global 1000 executives
- Discuss European business trends with international entrepreneurs
- Presentation by senior management at AT&T France
- Learn firsthand knowledge about living and working in the European Union
- Gain insight from the World Bank Group on global finance
- Presentation and facilities tour of the famous Lloyd’s of London Insurance Market
- 4-Star Hotels including daily breakfast

Program Cost

- Cost without international airfare: $3,975.00
- Cost with air from Wilmington: $5,330.00
  (Guaranteed until 11/15/16)

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Learn more and apply at ibstours.com
**WINTER MBA 2017**

Paris—FRANCE | London—UNITED KINGDOM

January 2-11, 2017

<table>
<thead>
<tr>
<th>DAY/DATE</th>
<th>ACTIVITY</th>
<th>LODGING</th>
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</thead>
<tbody>
<tr>
<td>Monday, January 2</td>
<td>Depart USA</td>
<td>Airplane</td>
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<tr>
<td>Tuesday, January 3</td>
<td>Arrive Paris &lt;br&gt;Transfer to hotel</td>
<td>Paris</td>
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<tr>
<td></td>
<td>5:30 PM: Meet your colleagues event!</td>
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<td></td>
<td>6:30 PM: Short metro orientation session</td>
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<tr>
<td>Wednesday, January 4</td>
<td>9:30 AM: Korn Ferry International &lt;br&gt;1:00 PM: City tour of Paris</td>
<td>Paris</td>
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<tr>
<td>Thursday, January 5</td>
<td>9:30 AM: World Bank Group &lt;br&gt;2:00 PM: AT&amp;T France &lt;br&gt;Optional Seine River cruise and viewing of the Eiffel Tower</td>
<td>Paris</td>
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<tr>
<td>Friday, January 6</td>
<td>9:30 AM: Graham Brown—Living &amp; Working in the EU</td>
<td>Paris</td>
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<tr>
<td>Saturday, January 7</td>
<td>9:00 AM: Depart Paris for London by Eurostar Train 9023 &lt;br&gt;10:30 AM: Arrive London &lt;br&gt;11:00 AM: City tour of London &lt;br&gt;4:00 PM: Transfer to hotel &lt;br&gt;7:30 PM: Welcome to London dinner</td>
<td>London</td>
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<tr>
<td>Sunday, January 8</td>
<td>Free day to enjoy London</td>
<td>London</td>
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<tr>
<td>Monday, January 9</td>
<td>10:30 AM: Royal London Asset Management at HH &lt;br&gt;2:30 PM: London First</td>
<td>London</td>
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<td>Tuesday, January 10</td>
<td>9:30 AM: Deloitte UK &lt;br&gt;Independent lunch &lt;br&gt;2:15 PM: Lloyd’s of London Insurance Market &lt;br&gt;6:00 PM: In-depth wrap-up discussion session</td>
<td>London</td>
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<tr>
<td>Wednesday, January 11</td>
<td>Return to USA</td>
<td>Airplane</td>
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Itinerary subject to change

*A reduced cost for a guest sharing a room with the student is available. Academic sessions not included for guests. Single rooms may be available at an additional cost.*

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